

Internship Opportunity

USA Sports Marketing & Services directly produces and promotes various events including The Washington Quarterback Club, Redskins Player of the Year Awards Dinner, The Good Samaritan Bowl, The Shenandoah Apple Blossom Festival, Rock Harbor Golf Club, and multiple corporate events. USA Sports Marketing & Services specializes in the development of sponsorship sales, event operations and corporate marketing, advertising, and promotional campaigns.

Internship Requirements and Tasks

- Good oral and written communication skills
- Computer proficiency (Microsoft Office: EXCEL, PowerPoint, Publisher, ACCESS)
- Assist in developing sponsorship programs, process orders for clients
- Assist in developing advertising, marketing and promotional campaigns
- Composition of web content, press releases, radio, and TV copy
- Contact various media outlets for publicity and trades
- Assist in day of event operations and daily office duties (data entry, faxing, phone calls)
- Be hard-working and enthusiastic self-starter

This internship with USA Sports Marketing & Services will provide a vast amount of practical hands-on experience with various corporate and sports-related events in a fun environment. With flexible hours, it will allow you to use the knowledge gained and apply it in your work place. USA Sports Marketing & Services will also assist the intern (provided intern has completed a satisfactory work record) in finding permanent employment upon graduation, using business contacts and resources available within the industry.

To apply, please e-mail a cover letter and resume to dario@usasportsmkt.com. For more information, visit our website at www.usasportsmkt.com or call us at (540) 722-8700.

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